

NYSNLA at



NYSNLA Court of Honor 2022 at The Great New York State Fair

August 23 – 24, 2022 | Syracuse

WAYS TO SUPPORT THIS EVENT

Sponsor / Program Advertiser / Donor

NYSNLA is now preparing for The Great New York State Fair this August! We will be celebrating the achievements of both our 2022 Honorees! NYSNLA is offering a number of ways that you or your company can support the NYSNLA Court of Honor and State Fair presentations—giving great exposure to all those attending the Fair!

Here are 6 Ways to Support NYSNLA at the Great New York State Fair...

<p>Summer Celebration/Court Special Support our Pre-Ceremony Party at the Aloft Inner Harbor and the Court of Honor at State Fair - \$250</p> <ul style="list-style-type: none"> • Company logo showcased on all event promotional materials and listing in program. • Half page advertisement in event program. • Your representative’s presence announced at both events (pre-party & Court). • Sponsor ribbon on name badge. 	<p>Giveaway Sponsorships \$1,000 Each</p> <p>NYSNLA will have giveaways for our guests and Fair attendees. We are looking for partners to sponsor giveaways, like garden implements or sunsticks. We will work with you.</p> <p>All Giveaway Sponsors (besides being on the giveaway itself!) will be acknowledged in event signage, program, and NYSNLA website.</p>								
<p>Event Program Advertisements</p> <p>Our event program, will be distributed as hard copy at the event—and posted electronically on NYSNLA’s website after the event. This marketing opportunity offers some good “shelf life.”</p> <p>Ad sizes and rates:</p> <table> <tr><td>Full Page</td><td>\$200.00</td></tr> <tr><td>½ Page</td><td>\$125.00</td></tr> <tr><td>¼ Page</td><td>\$ 75.00</td></tr> <tr><td>Business Card</td><td>\$ 35.00</td></tr> </table> <p><i>Artwork to be provided as high-resolution jpg or pdf.</i></p>	Full Page	\$200.00	½ Page	\$125.00	¼ Page	\$ 75.00	Business Card	\$ 35.00	<p>Donations for the Courtyard Experience</p> <p>The NYSNLA Sensory Garden in the Horticulture Building Courtyard</p> <p>Help us make the NYSNLA Sensory Garden at the State Fair a complete success! All donors will be acknowledged in event signage, program, and NYSNLA website.</p> <p>Looking for donations of items:</p> <ul style="list-style-type: none"> • Garden Decoration & Elements • Plants for all the Senses (Touch, Smell, Sound, Sight & Feel)
Full Page	\$200.00								
½ Page	\$125.00								
¼ Page	\$ 75.00								
Business Card	\$ 35.00								
<p>Volunteer Your Time & Expertise for the Courtyard Experience</p> <p>NYSNLA is also looking for volunteers to help us cleanup, install, and maintain the Courtyard during the Fair. <i>Join us!</i></p>	<p>Make a Donation to Raise Greater Awareness of Our Industry</p> <p>Donations to support our State Fair efforts helps us raise greater public awareness of NYS Nursery and Landscape Professionals!</p>								

NYSNLA at



NYSNLA Court of Honor 2022 at The Great New York State Fair SUPPORTER FORM

Contact Person: _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail: _____ Phone: _____

Company Website: _____

EVENT SUPPORT OPTIONS:

Sponsorships

___ The Court Special - \$250

___ Giveaway Sponsor - \$1,000

Program Advertisements – Please send artwork as jpg or pdf to info@nysnla.com.

___ Full Page - \$200 ___ Half Page - \$125 ___ Quarter Page - \$75 ___ Business Card - \$35

Donation for the Courtyard/Sensory Garden Experience

Item(s):

Approximate Value: \$ _____

We will contact you to make arrangements for getting donation(s) to the State Fairgrounds.

Monetary Donation: I/we would like to donate \$ _____ to this public outreach effort.

Payment Details

Total Supporter Amount \$ _____

___ Check Enclosed

___ Credit Card: ___ Visa ___ Mastercard ___ Amex ___ Discover

Card #: _____ Expiration: _____

CVV: _____ Name on Card: _____

Billing Address on Card, if different from address above: _____

Please return this form with payment method to:

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