

New York State Nursery and Landscape Association

Leadership Retreat

EXCLUSIVE SPONSORSHIP OPPORTUNITY FOR UP TO 3 COMPANIES

NYSNLA is inviting up to 3 companies to support our Leadership Retreat, when Green Industry Leaders will gather together at the Tailwater Lodge on January 12-14, 2022 to discuss the issues that matter to their livelihood and the future of our industry and individual businesses in New York State.

NYSNLA held our first Leadership Summit in 2019—to great success and enjoyment by all in attendance. As we look ahead to 2022 and beyond, we are starting the new year out by, once again, offering this incredible opportunity to use this slower time of the year to gather, discuss, and plan. ***We have 3 slots available for Retreat Sponsorship—each for \$500.00.***

Event Details

NYSNLA Leadership Retreat 2022

Wednesday-Friday, January 12-14, 2022

Tailwater Lodge

52 Pulaski Street, Altmar, NY 13302

Accommodation Rate: \$119.00/Night

Exclusive Leadership Retreat Sponsorship Benefits - \$500.00

- Your company logo listed on all event materials.
- Make a presentation to attendees at a retreat meal (breakfast or lunch); can be PowerPoint.
- Provide materials/giveaways to all attendees.
- Attendee contract list to be provided to sponsor.
- Opportunity to network/socialize with Retreat attendees, after completion of day's sessions.
- Acknowledgement on NYSNLA website and social media.

***Up to 3 companies can participate—3 meal presentations open:
Thursday Breakfast or Lunch, or Friday Breakfast. First come-first served on placements.***

Retreat Schedule-at-a-Glance

Wednesday, January 12

Arrival / Welcoming Reception & Dinner / Evening Session & Open Discussion / Social

Thursday, January 13

Breakfast / Morning Sessions / Lunch / Afternoon Session / Dinner / Evening Huddle / Social

Friday, January 14

Breakfast / Morning Session / Farewell Lunch / Afternoon Enjoyment (On Own) or Departure

Our Retreat Venue



52 Pulaski Street, Altmar, NY 13302

We are looking forward to coming together for this Winter escape at the Tailwater Lodge in Altmar—easily accessible via I-81 North.



Special Retreat Accommodation Rate

\$119.00/Night

(Single or Double Occupancy)

Directions for booking online reservations:

- Book Now (upper right corner)
- Edit Arrival/Departure dates (valid January 12-14, 2022)
- Number of rooms/guests
- Click Special Rates button
- Group Code: NYSNLA
- Click Update
- The Group Rate of \$119 single/double will appear for reservations. Guests must reserve the room with a credit card. A card will be authorized upon arrival for the full amount, plus incidentals and will not get charged until day of departure. All rooms must be booked by December 12, 2021 to receive the discounted rate.

Guests can also call the hotel direct at (315) 298-3434 and give the agent the Group Code (NYSNLA).

Guest check-in is 3:00 p.m. and guest check-out is 11:00 a.m.

Hotel Amenities: Restaurant and lounge, indoor pool, 12-person outdoor hot tub, full-service spa, two game rooms and fitness center! Come and enjoy our hospitality!

To book Spa Appointments: <https://go.booker.com/location/Tailwater/service-menu>

We welcome you to take part in this Exclusive Sponsorship Opportunity—to meet Owners and Senior Leaders of NYSNLA and the Green Industry of New York State, enjoy the beautiful mountain setting, and share your incredible wealth of knowledge and experience! We can't think of a better way to start off a successful 2022!



Leadership Retreat

NYSNLA Leadership Retreat 2022 SPONSORSHIP FORM

Contact Person: _____

Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail: _____ Phone: _____

Company Website: _____

Sponsorship:

____ We want to exclusively Sponsor the NYSNLA 2022 Leadership Retreat - \$500.00.

Presentation Slot Choice:

Thursday Breakfast _____ Thursday Lunch _____ Friday Breakfast _____

Payment Details

\$ _____

____ Check Enclosed

____ Credit Card: ____ Visa ____ Mastercard ____ Amex ____ Discover

Card #: _____ Expiration: _____

CVV: _____ Name on Card: _____

Billing Address on Card, if different from address above: _____

Please return this form with payment method to:

NYSNLA | 230 Washington Avenue Extension, Suite 101 | Albany, New York 12203-3539

Phone: 518-580-4063 | Fax: 518-463-8656 | E-Mail: info@nysnla.com