



NEW YORK STATE OF OUR INDUSTRY SYMPOSIUM/WORKSHOP

Join the American Green Zone Alliance (AGZA), National Association of Landscape Professionals (NALP), New York State Turf & Landscape Association (NYSTLA) New York State Nursery & Landscape Association (NYSNLA), and EcoQuip for an informative day of presentations, dialogue, and commercial electric equipment demos. The workshop will be held February 15, 2023 from 8:00 am to 1:30 pm at the Fire House Nyack NY. Attendance is free, **donations at the door are appreciated**. **Recertification Credits: NALP LIC: 4, CNLP: 4, NOFA: 4**

TOPICS INCLUDE CURRENT REGULATIONS, INTRODUCTION TO LOW IMPACT LANDSCAPE MAINTENANCE AND OPERATIONS, FUNDING MECHANISMS TO LOWER COST OF BATTERY POWERED EQUIPMENT. HOW INDUSTRY MUST LEAD & SHAPE OUR OWN FUTURE

“Classroom” Component Electric Operations: Emphasizes the importance of training and certification, satisfying aesthetic expectations, and reaching Return on Investment. Specific topics covered include the following:

- Battery electric basics
- Infrastructure and charging
- Impact reduction and benefits
- Work productivity considerations
- Economics (ROI, Downstream savings, cost-effectiveness)
- Case studies



“Classroom” Component Professionalizing our Industry: Emphasizes the importance of training and certification, safe and responsible chemical applications, licensing, and supportive collaborations. Specific topics covered include the following:

- Why professionalize our industry?
- Responsible pesticide and herbicide application
- Organics as a business model
- Contractors working together for higher wages and bids
- Licensing
- Case studies



WORKSHOP SCHEDULE

8:00 to 8:45 – **Check In / Morning Refreshments**

8:45 to 8:50 – **NALP Introduction**

8:50 to 9:00 – **EcoQuip Introduction**

9:00 to 9:50 – **AGZA (presentation with Q&A)**

9:50 to 10:25 – **NYSTLA (presentation with Q&A)**

10 Min bathroom break

10:40 to 11:25 – **McCoy Horticultural (presentation with Q&A)**

11:25 to 12:00 noon – **NYSNLA (presentation with Q&A)**

12:00 to 1:00 – **Lunch**

1:00 to 2:00 – **Tool introduction and demos at EcoQuip with Interactive Q&A with hosts and tool reps**

Reserve your spot for this free event!

Scan this code or go to:
www.agza.net/ny-workshop

